

Mahatma Gandhi University
SCHOOL OF MANAGEMENT AND BUSINESS STUDIES
P.D.Hills, Kottayam, Kerala state
NATIONAL CONFERENCE ON BUSINESS MODELS (NCBM 2016)



Theme: “Business Models for Startups and Small Firms”
Date: 25th and 26th February 2016
Venue: Chemical Science Auditorium, University Campus

Guidelines for Paper Presentations

You are requested to adhere to following guidelines:

- The paper presentation session will be held in parallel during 1.45 PM to 4.15 PM on February 25th Thursday in three different rooms. Your schedule will be notified on the conference day. Plan to be in the session at least 5 minutes prior to the commencement of the session and introduce yourself to the Session Chair.
- There will be an LCD available for paper presentations. The overhead projectors will not be available.
- Please bring your presentation (preferably Power point slides) in a CD and pen drive. Also, send the presentation file to ncbm2016@gmail.com on or before 23rd February.
- You are encouraged to bring two to three hard copies of your paper for distribution to the chair/audience on demand. There is no facility to make photocopies.
- The session chair will divide the available time equally to all speakers. Please allocate five minutes for question-answers and rest of the time for presentation. You will have about 20 minutes for presentation including time for Q & A.
- The session chair is in full control of the time management. Please respect his/her directions.

Enjoy NCBM2016