



Mahatma Gandhi University
SCHOOL OF MANAGEMENT AND BUSINESS STUDIES
P.D.Hills, Kottayam, Kerala state
NATIONAL CONFERENCE ON BUSINESS MODELS (NCBM 2016)

Theme: “Business Models for Startups and Small Firms”
Date: 25th and 26th February 2016
Venue: Chemical Science Auditorium, University Campus

Program Summary

8.30 AM-9.30 Registration

INAUGURAL SESSION

DAY 1 25- 02- 2016	Time	Welcome		Dr Biju M.K.	
		Chair		Dr K Sreeranganathan Director, School of Management and Business Studies	
		Inauguration		Dr Babu Sebastian Vice Chancellor, Mahatma Gandhi University	
		Chief Guest & Keynote Address “Technology Enterprises in India: Experiments, Experiences and Expectations”		Mr Javad K Hassan Chairman, Nest Group	
		Felicitation		Dr. T. V. Tulaseedharan Syndicate Member, Mahatma Gandhi University	
		Vote of Thanks		Dr E Sulaiman	
	10.45 AM -12.45 PM	Technical Session I	“BUSINESS STARTUPS: ENGINE FOR GROWTH”		
			Preface		Dr Santhosh P Thampi
			Chair		Dr.Ruby Abraham Rajiv Gandhi Institute of Technology
		Key note 1	“Future of New Ventures: Risk and Reward Perspectives”		Dr KC Chandrashekharan Nair KITCO-Incubation
	Key note 2	“Support System for Startups”		Ms Surya Thankam Kerala Startup Mission	

		12.45PM- 1.45 PM: Lunch Break		
	1.45 PM-4.15 PM	Technical Session II	RESEARCH OUTPUT PRESENTATIONS	
			Preface	Dr Afsal E.M.
			Chair	Dr T Asokan Pro Vice Chancellor, Kannur University
DAY 2 26-02-2016	10 AM - 12.30 PM	Technical Session III	“SMALL BUSINESSES- FUTURE THINKING”	
			Preface	Dr Johney Johnson
			Chair	Dr S. Kaliyamoorthy Alagappa University
		Key note 1	“Make in India- Prospects for Kerala”	Dr.N Sudarsan NITC
		Key note 2	“ Innovation and Competitiveness ”	Mr Jofin Joseph Profoundis
		12.30PM- 1.30 PM: Lunch Break		
	1.30 PM-3.30 PM	Technical Session IV	“EASE OF DOING BUSINESS”	
			Preface	Dr Siby Zacharias
			Chair	Mr P. Vinodkumar Reserve Bank of India
		Key note 1	“Funding, Taxation and Compliance”	Dr T Mallikarjunappa Mangalore University
	Key note 2	“Policy, Regulations and Control”	Dr S. Kaliyamoorthy Alagappa University	
	3.30 PM-4.00 PM	Valedictory Session	Welcome	Dr Afsal E.M.
			Chief Guest	Dr Sheena Shukoor Pro Vice Chancellor, Mahatma Gandhi University
			Valedictory Address	Mr MR Unni Registrar, Mahatma Gandhi University
Vote of Thanks			Dr Sajimon Abraham	