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Academic M.com (Finance)
Qualifications/Specialization:

MBA (Marketing)
UGC-JRF
Ph.D

Areas of Interest: Working capital management
Micro-finance
Rural banking

Teaching and Research Experience: 12 Years, Research Supervisor
Details of Published Works and Paper Presentation in Seminars :

Books:

Working of Poultry Industry in India. Jodhpur: J.V Publishing House, 2005.

Articles:

1. "Problems of Poultry Industry." YOJANA (Malayalam) 29.4 (2000): 37-38.
2. "Profitability of Poultry Industrial Units in Kerala and TamilNadu - A Comparative Analysis." Management Researcher (Institute of Management development & Research, Thiruvananthapuram) X1.1 (2004): 73-82.
3. "Poultry Co-operatives in Kerala- Problems and Prospects." Indian Co-operative Review (National Co-operative Union of India, New Delhi) 42.2(2004): 176-182.
4. An Assessment of Quality of Services of Dairy Co-operatives in Kerala with Special Reference to Thiruvananthapuram District." Indian Co-operative Review (National Co-operative Union of India, New Delhi) 43.3 (2006): 566-582.
5. "Working Capital Management in Kerala Agro-industries Corporation Ltd. -A Case Study" Management Researcher (Institute of Management Development & Research, Thiruvananthapuram) XIII.1 (2006):23-39.
6. "Role of Micro Credit for the Development of Micro Enterprises in Kerala - An Empirical Study of Micro Enterprise Units in Kottayam District", Impact of Economic Crisis in Global Business Scenario, Edited Book Volume ISBN 978-81-907733-9-3, Sai Ram Institute of Management Studies, Chennai, 2009 Page 275-77

Papers presented in International and National level Seminar and Conferences:

1. Socio-cultural Effects of Tourism in Developing Economies; International Conferences on Tourism; December 27-28 (2004); Department of Commerce, University of Kerala.
2. Role of IT for Building a More Inclusive Financial System in India, International Conference on Information Technology and Business Intelligence (ITBI-09), November 6-8 (2009), Institute of Management Technology, Nagpur, India.
3. Spiritual Dimension of Organisational Leadership; 2nd international conference on integrating spirituality and organizational leadership February 9-12, 2009; FMS, University of Delhi, and Pondicherry University. Pondicherry, India.
4. Role of Micro- credit for the Development of Micro enterprises in Kerala; 2nd International Conference on Impact of Economic Crisis in Global Business Scenario; September 24-25 (2009); Sai Ram Institute of Management Studies, Chennai, India.
5. Sustainable Health Tourism, UGC-sponsored National Seminar, 3rd March 2009, Mannaniya college of Arts and Science, Pangode, Trivandrum.
6. India's Competitiveness on Financial Inclusion, National Seminar, Feb 25-26 (2009) School of Management and Business Studies, MG University, Kottayam, Kerala
7. Financing Modes of Interest-free Economy-Concepts and Dimensions; National Seminar on Financial Market in India-Challenges and Opportunities, January 27-28(2005), Govt College, Manimalakkunnu, Ernakulam
8. Sustainable Economic Development of Kerala and Revamping of Agricultural Sector; National Seminar on Untapped Areas for Potential Economic Development of Kerala; December 14-16 (2005), NMSM Govt. College, Kalpetta.
9. Customer Preferences in Life Insurance Corporation of India Ltd; National Seminar on Opening up of Insurance Industry: Issues and Concern, March 18-19 (2008), BJM Govt College, Chavara, Kollam.

Orientation Courses, Refresher Courses, Workshop, and Symposium Attended:

<u>Sl.No</u>	<u>Details of Programme</u>	<u>Name of the sponsoring agency</u>	<u>Place and Date</u>
1	Orientation course for college teachers in Multi Discipline	UGC	Academic Staff College, University of Kerala 27/01/2000 to 23/02/2000
2	Refresher course in Commerce and Management	UGC	Academic Staff College, University of Kerala 1) 30/11/2001 to 21/12/2001 2) 23/2/2006 to 16/3/2006
3	Orientation Programme for College Teachers on Career Guidance and counselling/placement	UGC	Centre for Adult & Continuing Education, University of Kerala; 29th October 2005

4	Orientation course for NSS Programme Officers	NSS Training Centre Govt of Kerala	Rajagiri college of social Science, Kallamassery. 14/7/1998 to 23/7/1998
5	Refresher course for NSS Programme Officers	NSS Training Centre Govt of Kerala	Rajagiri college of social Science, Kallamassery. 25th to 29th October 1999
6	Workshop on "Battle Against Tobacco"	Regional Cancer Centre, TVPM	RCC, TVM 10th October 2000
11	Symposium on adolescent health care & Counselling	NSS and Child Development Centre, Medical college, TVPM	Govt Medical College, Thiruvananthapuram 01 July 2000